



**2021 NRRDA Lighthouse Seminar**  
***Artificial Intelligence...the future is now***  
**October 19, 2021**

**Hyatt Regency DFW, Dallas**  
*and*  
**Cheesecake Factory Headquarters, Calabasas Hills, California**

Support the fourth Lighthouse Seminar with one of the following high exposure sponsorship opportunities - limited availability on a first come first serve basis. **There are sponsorships for both locations. See form below to choose location you'd like to sponsor.** Sponsors are acknowledged online and on all printed seminar materials. See the attached form to apply. NRRDA thanks you for your support.

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**Vendor Exhibit Tables – (up to 5 Available in each location) - \$500**

Exclusively offered at the Lighthouse Seminar for Vendor Member companies. A prime location near registration, meals and breaks offers visibility and accessibility to all registrants. Shine a light on all your company offers in support of the retail and restaurant industry.

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Sponsor the kick off breakfast and working lunch, providing attendees important fuel throughout the day!

**Monday, October 18 Welcome Reception -- \$1,000**

Westlake Village Inn, California

Hard Eight BBQ, Dallas

A perfect event to break the ice and reacquaint yourself with fellow NRRDA members

Monday, October 18

**Raffle Prizes for Industry - \$250**

Contribute towards fabulous giveaways for five lucky Industry attendees to be presented prior to the end of the seminar!



**NRRDA 2021 Lighthouse Seminar Sponsorships:** Fill out and email to [robind@celticchicago.com](mailto:robind@celticchicago.com) or call 847-324-7050 to process over the phone

**Payment Deadline: September 15, 2021**

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**Seminar Room Wifi** (\$1,250) --- [ ] Dallas [ ] California **(1 for each location)**

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**Monday Welcome Reception** (\$1,000) --- [ ] Dallas [ ] California

**Raffle Prizes** (\$250) --- [ ] Dallas [ ] California

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