



## Building Our Foundation Stronger, Together NRRDA 2022 Annual Conference Sponsorship Opportunities

### CONFERENCE-LONG SPONSORSHIPS – Best exposure for the longest time!

- **Exclusive General Session Wi-Fi - \$3,000 - SOLD**  
Company logo on Wi-Fi login page, providing excellent exposure for your brand every time attendees login at the conference.
- **Exclusive branded attendee giveaway - \$3,000!**  
**Branded cowboy hat!**



- **Exclusive Lanyard - \$2,500 - SOLD**  
Your company name/logo will appear on the lanyard used for attendee badges throughout the conference.
- **Gobo Sponsorship - \$2,500 (limit 4) – 3 SOLD**  
Your company logo, lit and projected, will shine on the walls of the general session room for the entirety of the conference.
- **Exclusive Branded Coffee Sleeve – \$2,500 - SOLD**  
Your company logo on coffee/tea sleeve – who doesn't love coffee! Great exposure throughout the day!



- ~~**Full Page Syllabus Advertisement \$2,500 (limit 4) SOLD OUT**~~  
~~Put your company name/info in front of every attendee. Your ad will be included in the printed annual conference brochure given to all attendees onsite.~~
- ~~**Half Page Syllabus Advertisements – \$1,500 (limit 4) SOLD OUT**~~  
~~Put your company name/info in front of every attendee. Your ad will be included in the printed annual conference brochure given to all attendees onsite.~~

## MAXIMUM EXPOSURE AT FAVORITE EVENTS!

### Wednesday Welcome Reception – Wednesday, March 2

- **Reception Bar Sponsors - \$1,500 (limit 4) 2 SOLD**  
Tired of the typical one drink ticket followed by cash bar? Help NRRDA offer a full bar selection to all attendees for the duration of the reception. Cocktail napkins and signage branded with your company logo create personalized bars.
- **New Member Meeting Prize Sponsors - \$1,000 (limit 4)**  
Introduce your company to new NRRDA members and make an impression as prizes you sponsor are awarded at the annual New Member meeting held just prior to the Welcome Reception. Sponsoring company representatives can attend this gathering along with NRRDA Board Members and New Members

### Thursday Outing at Tower of America – Thursday, March 3

- **Signature Bar Drink - \$2,500 (limit 4)**  
Host the bar at the top of the world, the Tower of America – your firm name can be a signature cocktail! Sponsorship includes cocktail napkins and signage.
- **Dessert Sponsor - \$2,000 (limit 2)**  
Show off your company sweet tooth by hosting dessert at the top of the world, the Tower of America. Sponsorship includes branded napkins and signage.

### Thursday and Friday Industry Only Breakfast Raffle - \$500 (limit 4) – 1 SOLD

Raffle giveaways for lucky winners at this exclusive Industry only breakfast where all Industry attendees are welcome to share a meal together and discuss the latest in retail and restaurant issues of the day.

**CONTACT THE NRRDA OFFICE AT [INFO@NRRDA.ORG](mailto:INFO@NRRDA.ORG) TO SECURE YOUR SPONSORSHIP TODAY!**